

REFERENCES

The SuperMemo method has been described in numerous scientific and popular publications. SuperMemo off-line applications have been sold worldwide in over a million copies gaining many dedicated users. Along with online learning development, SuperMemo is involved in diverse Internet projects.

Portals

Onet.pl is the largest general Internet portal in Poland. Since November 2005 Onet.pl and SuperMemo World have joined forces to promote e-learning. One of supermemo.NET academy instances appears as the single e-learning solution at onet.pl.

Onet.pl appreciates the opportunities that e-learning creates for school and individual education. Therefore we develop, popularize and promote the e-learning platform provided by SuperMemo World. With this venture we enable Internet users to learn several foreign languages and to use over 100 on-line courses. The SuperMemo method in distance learning guarantees mastery of the material with minimal effort.

Edyta Figurny-Puchalska
Product Manager, Education services, Grupa Onet.pl

Language schools

EMPIK is a chain of language schools training constantly over 20,000 students in Poland. SuperMemo World prepared a customized version of SuperMemo, named „Forget me not”, which is used for accompanying in-class learning at EMPIK schools.

The special version of SuperMemo „Forget me not” proved to be a perfect aid for the students of EMPIK School of Foreign Languages. It allowed us to circumvent the barrier in learning languages which is the disordered, laborious mastering of vocabulary. Nobody likes learning words and almost no-one has a good method for it. Unless you use SuperMemo! All the vocabulary included in the SuperMemo program has been integrated with the teaching cycle and textbooks used at EMPIK schools, which additionally increased the effectiveness of in-class lessons, raised the self-confidence and initiative of students.

Jarosław Schultz
Director of EMPIK School of Foreign Languages
in Poznań

Development partners

Speedometry is a commercial on-line service preparing Israeli university candidates for obligatory psychometric examinations. Speedometry is working now on the content preparing for matriculation exams in Israel. The service was built by Speedometry Ltd, and launched in January 2006, based on a licensing agreement with SuperMemo World.

Corporate users

Impel IT is one of the companies who subscribed to a set of learning courses at the supermemo.NET Internet academy (<http://supermemo.net>) for a group of its employees.

I encourage everybody, especially companies, to try the SuperMemo web service, with its language learning offer in particular. Our employees at Impel IT have access to language courses in the service. I will not write here about the merits of the method – its effectiveness and truly amazing potential (...) I would like to draw the attention of corporate management to the possibilities provided by using SuperMemo for employee training. (...) In comparison with the traditional forms of learning foreign languages, the learners lose one of the common excuses – they often do not attend the lessons financed by the companies justifying it with work overload, unexpected meetings, etc. With SuperMemo one can learn at any time of the day and night, in any part of the world, if only one has access to the Internet.

Mariusz Małkiewicz
CEO, Impel IT Sp. z o.o.

It really works. After a month, half an hour a day, my head was packed with a whole range of words and phrases which I would have never expected to memorize.

COMPANIES

www.supermemo.eu
SuperMemo
World



Learn fast and forget about forgetting

supermemo.NET
e-learning
powered by SuperMemo



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WHAT IS SUPERMEMO.NET

Supermemo.NET implements the acclaimed SuperMemo method of computer-aided learning on-line.

WHAT IS SUPERMEMO

SuperMemo is a method of computer-aided learning based on research in long-term memory. It provides the learner with optimum plan of repetitions while studying. Repetitions are crucial to knowledge retention as they prevent forgetting. By analysing the processes of retention and forgetting individually for each user, SuperMemo finds the optimum timing for review of the learned material. Each information is set with a unique pattern of review and repetition. With SuperMemo, you waste no time on repeating material you remember well. The method aims at allowing the learner to reach his required level of knowledge retention with minimum number of repetitions and minimum time spent on revisions. By changing the required level of retention a learner can make the system plan his learning schedule more or less intensively. The system sets repetitions in daily intervals and requires daily usage for optimum results. With regular learning and repeating for just 10 minutes a day, a student working with SuperMemo can learn over 500 new words per month with average retention exceeding 95%.

SUPERMEMO IN 3 SENTENCES

1. SuperMemo is based on research in long-term memory.
2. SuperMemo finds the optimum timing for review of the learned material.
3. SuperMemo adapts learning schedule to the learner's abilities, difficulty of the material and the required level of retention.

SUPERMEMO effectiveness guarantee

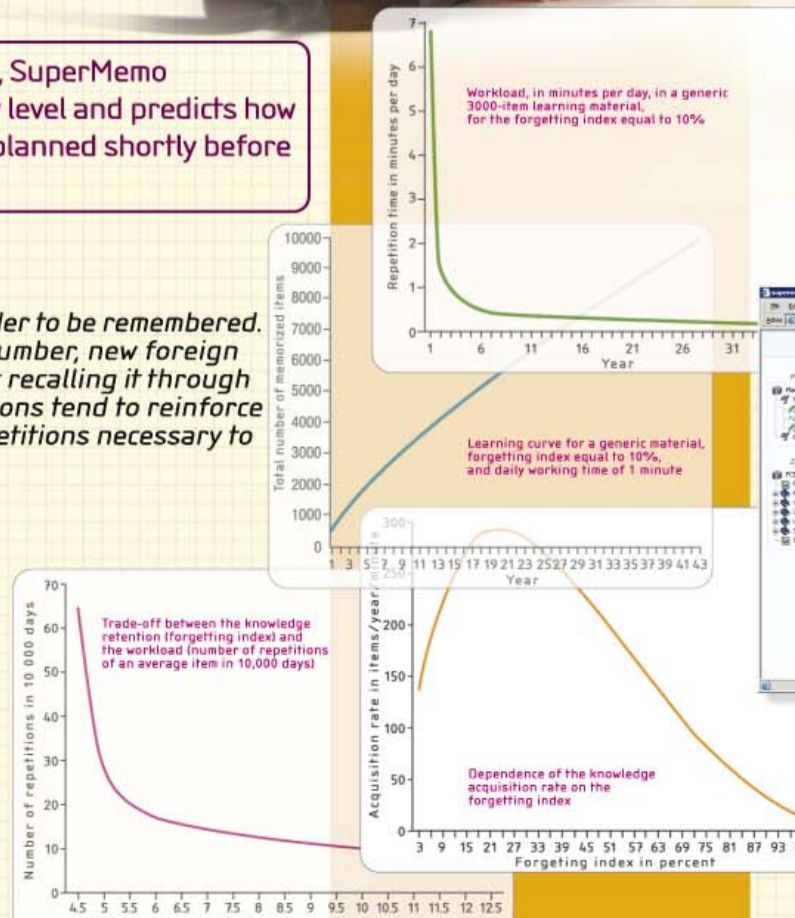
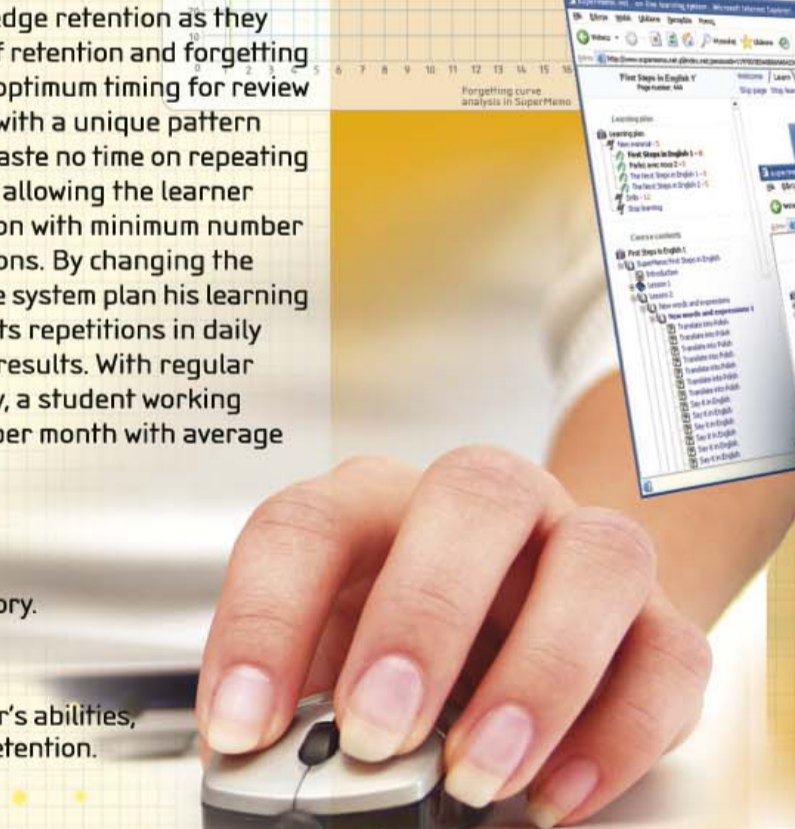
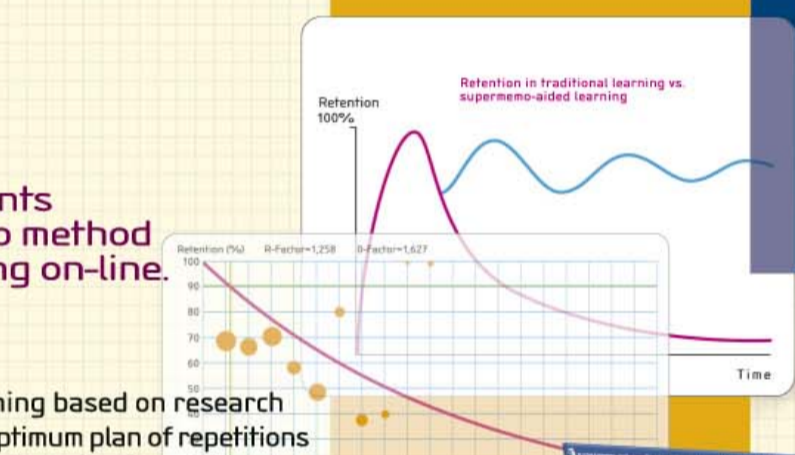
Basing on the data from the learning process, SuperMemo assigns each information its current difficulty level and predicts how long you will remember it. Your next review is planned shortly before the expected moment of forgetting.

SOME FACTS ABOUT MEMORY

Non-deductive information requires repeating in order to be remembered. Statistically, a simple information item (like date, number, new foreign word) is remembered for up to several days without recalling it through usage, association or repetition. Successive repetitions tend to reinforce memory traces, therefore the intervals between repetitions necessary to keep information in the memory get longer.

SUPERMEMO retention guarantee

In SuperMemo rate of recall (proportion of right and wrong answers) is measured constantly during regular repetitions. Intervals between repetitions are set dynamically so that you reach your required level of knowledge retention.



SUPERMEMO.NET

IS THE LARGEST OPEN E-LEARNING SERVICE IN POLAND

- Over 43,000 users entered between January and October 2006
- Up to 2,000 learning sessions every day
- Over 100 ready courses, mostly for language learning

SUPERMEMO.NET READY CONTENT

- Vocabulary and grammar collections for all levels of English
- Courses preparing for international language examinations (FCE, CAE, Zertifikat Deutsch)
- Comprehensive courses of English, German, Spanish, French and Russian for Polish learners, levels A1-C1
- Phrase Books, covering approx. 3,000 basic phrases, available for all combinations of: English, German, French, Spanish, Italian, Portuguese, Russian, Polish, Chinese

SOME FEATURES OF SUPERMEMO.NET READY COURSES

- Fully illustrated with native speakers' recordings
- Equipped with pronunciation training technology
- Prepared for
 - (1) fully asynchronous self-learning
 - (2) tutor supervised on-line learning
 - (3) supplementing traditional classes

10 REASONS WHY SUPERMEMO.NET SHOULD BE YOUR CHOICE FOR LANGUAGE TRAINING

1. Tested by thousands of students at www.supermemo.net
2. Full platform independence (no installation necessary)
3. Easy and intuitive usage
4. Individual learning process powered by SuperMemo
5. Effectiveness and retention guarantee
6. Ready content for different languages, levels and modes of learning (from self-learning to supplementing traditional classroom tuition)
7. Easy creation or adaptation of new content
8. Learning synchronization through e-mail, PDA, mobile phones (equipped with Windows Mobile), off-line SuperMemo for Windows
9. Pronunciation analysis and training tools
10. Flexibility in licensing

